

Cultivation Mode of English Major Talents under the Background of "Belt and Road"

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Abstract: With the increasing frequency of international communication and the proposition of "Belt and Road", China is committed to developing economic partnership with countries along the route. Under this background, the development of English major teaching and talents cultivation in colleges and universities is more powerful to connect with the social and economic construction and international communication. "Belt and Road" strategy has brought new challenges and opportunities to the cultivation of English major talents. How to deepen the connotation construction and how to innovate the mode of talent cultivation of English major are important issues. This work put forward the cultivation mode of English major talents under the background of "Belt and Road" and provided advantageous professional talents support for "Belt and Road" strategy in China.

1. Introduction

The Thirteenth Five-year Plan for National Economic and Social Development of the People's Republic of China mentions that it is necessary to reform the cultivation mode of innovative talents in colleges and universities, guide and promote the organic connection of the talent cultivation chain with the industrial chain and the innovation chain. The talent cultivation mode is the structure constructed by colleges and universities of knowledge, ability and quality for students, as well as the way to realize this kind of structure [1]. With the proposal of "Belt and Road" cooperation concept, China is committed to developing economic partnership with countries along the route. At present stage, in order to meet the strategic needs of national talents, connect with the construction and development of the world economy, and better train and transport English major talents for the society, it is necessary to improve the quality of talents cultivation based on innovating the cultivation mode of English major talents [2].

2. The Significance of Developing the Cultivation Mode of English Major Talents

2.1 Implement the Spirit of Documents from Ministry of Education.

The main direction of "Belt and Road" strategy is international economics, therefore, English major talents must be the leading force in China's economic development in the future. At the same time, the relevant education departments in China have also put forward new requirements for teaching. In order to better meet and serve the policy of "Belt and Road" strategy in China, it is necessary to constantly innovate the cultivation mode of talents, cultivate talents from a scientific point of view, pay attention to students' practical ability and humanistic literacy, and realize the cultivation of compound talents.

2.2 Implement the Spirit of Local Educational Documents.

Innovation is the soul of a nation and the inexhaustible motive force for the prosperity and development of a country. Under the strategic background of "Belt and Road", the cultivation of applied, compound and skilled English major talents should be paid more attention to. Exploring a

new talent cultivation model by combining the spirit of local educational documents in China is also the need of China to rely on educational innovation and development planning for a long time, which can transport and reserve a large number of professionals for the long-term construction and development of China in the future [3].

3. Cultivation Mode of English Major Talents Under the Background of "Belt and Road"

3.1 Making Clear the Cultivation Goal and Perfecting the Cultivation Mechanism.

Faced with all kinds of large-scale economic and international activities, the cultivation of applied, compound and skilled talents should be emphasized in the process of talent cultivation, which is also the goal of "Belt and Road" strategic talent cultivation. In the process of "Belt and Road" strategy, the background and cultural differences among different countries should be fully taken into account due to a large number of countries and relatively extensive regions contacted and involved [4]. Therefore, colleges and universities must invest comprehensively and master the relevant information before teaching in order to further formulate the cultivation mechanism of professionals and try not to adopt a separate teaching of minor language major, which is not only a waste of educational resources, but also causes difficulties for students in the later employment process and employment pressure for students in the future.

3.2 Establishing Teaching Quality Evaluation and Feedback Mechanism.

In the evaluation system of teaching quality, it is necessary to adhere to the principle of people-oriented, combination of quantitative and qualitative evaluation, science, development and the maneuverability. People-oriented principle requires to establish a student-oriented educational concept and to achieve openness and fairness. It should promote the majority of teachers to participate in quality evaluation actively and let every evaluator and objects evaluated understand the important criteria and value of quality evaluation [5]. The principle of combining quantitative with qualitative evaluation should emphasize the quantitative processing of data and information, and combine the complexity of teaching process with the flexibility of labor means to realize the combination of quantitative and qualitative. The principle of science should be guided by modern educational theory and evaluation theory, seek truth from facts, follow the objective law of education and teaching, and aim at meeting the needs of social development. The principle of development is to promote the development of teachers' specialty and students' literacy by evaluation. The principle of maneuverability is to ensure the clear meaning of evaluation indicator and the moderate elements, so that it is convenient for the evaluator to master and collect. The feedback mechanism of teaching quality is to construct a scientific and comprehensive feedback system for English major and to process the information scientifically, so that it can ensure the true, reliable and accurate feedback information, and at the same time ensure the smooth and fast collection of information network. In order to ensure that the evaluation information is profound and, authentic and effective, it is necessary to distinguish the false things and retain the essence of the collected information in a timely manner [6].

3.3 Integrating Teaching Content and Perfecting Curriculum System.

Based on the strategic development needs of "Belt and Road", English major should carry out an effective and comprehensive reform of the teaching content and curriculum system, break through the traditional foreign language teaching concept, and establish the teaching concept centered on the cultivation of students' practical English application ability and let theory and practice be closely combined to improve students' communication ability and the development of English major level and comprehensive accomplishment [7]. Therefore, it is necessary to explore and think deeply about the content and curriculum system of English teaching and to combine the strategic development needs of "Belt and Road" for talents, so as to make the curriculum of English major more practical and systematic.

For example, in order to improve the practicality of curriculum teaching, colleges and

universities can appropriately increase the number of second-language courses according to the needs of economic development in China, and at the same time set up international courses for cross-border e-commerce and machinery courses. It should continue to expand the international cultural vision of students around the strategic needs of "Belt and Road". In terms of specific curriculum content, colleges and universities should realize the reform and transformation of new trade knowledge, constantly strengthen the infiltration of international standards and emphasize the systematicness and application of knowledge impartment. For example, when teaching the course of Accounting English, colleges and universities should change the traditional teaching ideas and standards, adhere to the cultivation of practical and systematic professional knowledge and add international accounting standards into the curriculum, so that students can better adapt to the development of nationalization. In the process of teaching content reform, it is necessary to adopt the step-by-step teaching method, aim at cultivating the pragmatic function of students' language, integrate the credits and hours of basic English courses in English listening, speaking, reading and writing courses, and do a good job in the cohesion of various courses in order to ensure that English major teaching can meet the development needs of international talents and industry standards [8-9]. In addition, in the process of reform, the cultivation of students' key professional ability and quality sustainable development should be emphasized, the curriculum content should be scientifically integrated and deleted, and the application and practice value of teaching should be made full use of, so that students' professional career can be fully developed.

3.4 Improving the Quality of Teachers and Establishing a Team of Professional Teachers.

At present, although many English teachers in China have many years of teaching experience and profound English language skills, they lack professional knowledge seriously and do not have certain practical experience. In the teaching process, they only explain according to the contents of the textbook, which directly limits students' intercultural communication ability and practical ability. English teaching is not only a simple language teaching work, but also a kind of skill teaching to train professionals. Professional English needs an excellent team of teachings, therefore, only by improving the quality of teachers and establishing a team of professional teachers can the cultivation of English major talents be realized [10].

According to the basic situation of teachers, colleges and universities can take appropriate measures to improve the professional level of teachers, so that teachers can take on the important task of cultivating "Belt and Road" strategic talents, and cultivate more English professionals for China. The main measures are as follows: Firstly, teachers should be arranged to participate regularly in knowledge training and related academic exchange meetings based on their ability, and to participate in open English classes in other colleges and universities, in order to learn and sum up teaching experience and to improve their own teaching ability and level in the continuous accumulation. Young and middle-aged teachers should also be encouraged to obtain Cambridge English and other relevant qualifications to improve their professional knowledge. Secondly, young and middle-aged teachers should be provided with the opportunity to go abroad for further study, and English major teachers should be encouraged to study for higher degrees in economics, management and international trade to realize the overall improvement of the level of academic qualifications [11]. Thirdly, teachers should be arranged to carry out practical experience in foreign trade companies or enterprises using extracurricular time to deepen teachers' understanding of situational teaching, find the correct teaching direction in the teaching process and to achieve more specialized teaching. Fourthly, colleges and universities can cooperate with foreign trade companies or enterprises, hire or introduce professional applied talents, and cooperate with English curriculum teachers to strengthen the practice in the teaching process, improve the professionalism of the curriculum, and establish a team of professional teachers. Faced with the existing teachers' foundation, colleges and universities should enhance the construction of the teaching faculty by cultivating, introducing and external recruiting continuously, and at the same time constantly innovate teaching ideas, truly keep pace with the times, explore and innovate in order to provide a strong teaching backing for the improvement of the cultivation of English major talents.

4. Summary

On the premise of following the law of education, the exploration and reform of talent cultivation mode is the core to improve the quality of talent cultivation. The "Belt and Road" strategy has launched a new chapter for the education and teaching of China. At the same time, the cultivation mode has become a key step faced with the demand of scarce professionals. The cultivation of English major talents should stand from the aspect of internationalization, take the market demand as the foundation and consider comprehensively the teaching resources and conditions, so as to realize and develop the innovative talent cultivation idea, make the cultivation plan of English major talents, realize the cultivation of international talents under the background of "Belt and Road", and provide reliable help and support for the economic development of China.

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